



ECMS CLINICAL EDUCATION DAY - SPONSORSHIP REQUEST

Essex County Medical Society

260-1720 Howard Avenue

Windsor, ON N8X 5A6

Phone 519-256-4611

E-Mail amanda@ecms.org Web www.ecms.org

Dear Health Care Professional,

Re: 2025 ECMS Clinical Education Day – Call for Sponsorship

We are pleased to announce that the 2025 ECMS Clinical Education Day is currently being planned for the medical communities of Essex, Kent, and Lambton Counties. This year's event will take place on Wednesday, October 1, 2025, from 8:30 a.m. to 4:00 p.m. at the Ciociaro Club.

Celebrating the 80th Annual ECMS Clinic Day, our theme is:

"INSERT THEME TITLE."

Topics are selected based on a physician-led needs assessment, ensuring highly relevant and practical presentations delivered by speakers recognized for their expertise. Feedback consistently highlights the value and local convenience of this high-caliber conference, offered at no cost to ECMS members.

The 2025 event will be held in person, with an option for select speakers to participate virtually via Zoom. This hybrid approach allows us to feature leading experts from across the country without the need for travel.

New for this year:

To further enhance the experience and increase visibility for our industry sponsors, the planning committee has introduced several key improvements:

- The partition wall between the lecture hall and the sponsorship/exhibit area will remain open, encouraging more organic traffic flow to booths throughout the day.*
- A "Visit the Booths" game will be launched, with incentives for participants who engage with multiple sponsors — designed to boost interaction and attendance in the exhibit area.*
- Breaks have been extended to provide attendees with more time to visit and engage with sponsorship booths.*

Building on 80 years of success, we anticipate even greater attendance than last year.

We are inviting your organization to support the event by sponsoring a booth exhibit space. Your sponsorship includes:

- Exhibit booth*
- Two (2) representatives*

- *Recognition in event materials*

Sponsorship fee: \$1,500

Products displayed do not need to relate to the presentation topics. We encourage you to showcase what best represents your organization. Your participation not only promotes your services but also highlights the important role industry plays in supporting continuing medical education and our local healthcare community.

Payment Options:

- *Cheque payable to ECMS Clinical Education Day or Essex County Medical Society (Clinic Day)*
Mailed to:
Essex County Medical Society
260-1720 Howard Avenue
Windsor, ON N8X 5A6
- *Online via Visa, Mastercard, or PayPal at www.ecms.org*

We kindly ask for confirmation of your sponsorship by September 10, 2025, to assist with planning and logistics.

If you have any questions or need additional information, please don't hesitate to contact us. We truly value your continued support and look forward to welcoming you to another successful event.

Warm regards,

ECMS Clinical Education Day Planning Committee

Agenda items include:

1. *Concussion management including post-concussion syndrome*
2. *ADHD / anxiety: sorting out the root cause and an approach to management*
3. *Mental health: The "irritable" patient. Clarifying a BPD diagnosis*
4. *WSIB specialty program in Windsor*
5. *Headache assessment and management/ migraine update*
6. *Behavioral and psychological symptoms of dementia assessment through logic and non-pharmacologic management*
7. *Sleep: the benefits of napping, impact of a biphasic sleep pattern*
8. *COPD/asthma resources in the context of Best Care spread and OHT involvement*
9. *AI Technology*

Sincerely,



Tim O'Callahan M.D. CCFP - Chair Scientific Committee

Tamara Siddall, M.D.

Rose Ann Ng, M.D, MCFP, ABFM

Shauna Carter, N.P.

Walaa Alchikh, N.P.