



ANNUAL ABI CONFERENCE
**CHILDREN &
TEENS:**

**CONCUSSIONS, MENTAL HEALTH,
SPORTS & ROWAN'S LAW**

**FRIDAY, APRIL 4, 2025
8:00AM - 4:00PM**

HOTEL DIEU GRACE HEALTHCARE
BROWN AUDITORIUM
1453 PRINCE ROAD, WINDSOR ON



WELCOME MESSAGE

Dear Community Members,

We are delighted to announce our 10th annual Brain Injury Conference on “Children and Teens: Concussion, Mental Health, Sports, and Rowan’s Law.” Distinguished medical and sports professionals from across Ontario will share their expertise in this dynamic field.

The goal of this conference is to benefit healthcare professionals, students, coaches, educators, and legal experts who play a critical role in providing care, knowledge, and guidance to children and teens with acquired brain injury. It will also offer a valuable networking opportunity for professionals across the continuum of care.

The BIAWE Board, volunteers, Conference Chair Theresa Wunder, and I look forward to presenting this event to the community and collaborating with you to make it a success. Together, we can enhance understanding, support, and care for children and teens affected by acquired brain injury.

Sincerely,

RACHEL OLSEN

Executive Director



info@biawe.com

519-981-1329

In Honour of Dr. Carmela Pakula-Charette (June 21, 1952 – August 9, 2010)
A BIAWE Board member and advocate for those living with brain injury

Thank you to our sponsors, exhibitors and donors.



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MESSAGE FROM THE MAYOR



THE CITY OF WINDSOR

OFFICE OF THE MAYOR

DREW DILKENS, DBA
MAYOR

April 4, 2025

**"The mind is not a vessel to be filled,
but a fire to be kindled." | Plutarch**

On behalf of the City of Windsor and my colleagues on Windsor City Council, I am pleased to extend greetings to the Brain Injury Association of Windsor and Essex County (BIAWE) as the organization hosts its annual conference – *Children and Teens: Concussions, Mental Health, Sports, and Rowan's Law*. This important event brings together five distinguished medical experts from Windsor, Guelph, and Toronto to present the latest research and insights on concussions, mental health, and sports safety in youth. BIAWE's commitment to raising awareness about brain injuries and their potential long-term impacts is commendable. The link between early concussions and future mental health challenges, including addiction and homelessness, underscores the critical importance of this conference. Through education, prevention, and proactive care, we can protect the well-being of our youth.



As a small charitable organization, BIAWE continues to make a profound difference in the lives of individuals and families affected by brain injuries. The City shares BIAWE's goal of fostering a safer, healthier, and more informed community. This conference provides an essential forum for healthcare professionals, educators, and community leaders to exchange knowledge, share best practices, and develop effective strategies for identifying, treating, and preventing brain injuries in children and teens. BIAWE's programs, including the STAR program (Stop, Tell, get Assessed and Rest) for students and the educational sessions for healthcare professionals and teachers, exemplify the organization's dedication to prevention and education. By working together, we can mitigate the long-term effects of concussions and equip young people with the tools they need to thrive.

To all those attending – thank you for being here. Your participation will foster greater collaboration, facilitate the exchange of critical insights, and strengthen our collective ability to address brain injuries in Windsor-Essex, ultimately reducing their long-term impacts on individuals and on the broader community. Thanks also to the conference organizers, speakers, supporters, and everyone involved in bringing this event to Windsor. I hope you all find the sessions engaging and informative. I encourage you to join us in supporting BIAWE's mission. Let's work together to create a safer, healthier future for Windsor.

Sincerely,

Drew Dilkens

MESSAGE FROM THE MINISTER OF SPORT



APRIL 4, 2025

*Greetings from the Honourable Neil Lumsden
Minister of Sport*

Welcome to the 2025 Brain Injury Association of Windsor and Essex County's (BIAWE) conference: Children and Teens: Concussions, Mental Health, Sports, and Rowan's Law.

Ontario is a leader in concussion safety, and the first and only jurisdiction in Canada to pass concussion safety legislation with the enactment of Rowan's Law. The 2025 BIAWE conference builds on this reputation by bringing together distinguished medical experts and sports professionals to discuss concussions, mental health and sports safety among young athletes, as we continue to advance the understanding and prevention of traumatic brain injuries.

Thank you to BIAWE, the organizers, volunteers and presenters for your support in making this conference a success, and I wish all participants the best as we work together to promote safety and well-being in sports.

Best regards,

The Honourable Neil Lumsden
Minister of Sport

MESSAGE FROM ANDREW DOWIE, MPP

ANDREW DOWIE
MPP - Windsor–Tecumseh



☎ (519) 251-5199
✉ andrew.dowie@pc.ola.org
🌐 andrewdowiempp.ca

March 2025

Dear Attendees,

On behalf of the residents of Windsor--Tecumseh, I want to extend to you a warm welcome to our community during your time participating in the 2025 Annual ABI Conference, hosted by the Brain Injury Association of Windsor & Essex County.

This conference is a valuable opportunity to enhance our understanding, reduce stigma, and foster hope for those who have been affected by a brain injury. I commend the Brain Injury Association of Windsor-Essex for its continued commitment to this cause, and for organizing a conference that is both informative, and empowering.

Windsor welcomes all experts, caregivers, survivors, and advocates to our city. I hope you are able to find time during your stay to explore the many amenities available to enjoy in our great city.

I wish you all a productive and informative conference.

Sincerely,

A handwritten signature in blue ink that reads 'Andrew Dowie'.

Andrew Dowie, MPP
Windsor-Tecumseh

MESSAGE FROM BRIAN MASSE

Brian Masse

Member of Parliament
(Windsor West)



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA

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April 4, 2025

Greetings to the attendees of the Annual ABI Conference Children & Teens: Concussions, Mental Health, Sports & Rowan's Law

As the Member of Parliament for Windsor West, I am honoured to send greetings and acknowledge the Brain Injury Association of Windsor Essex County (BIAWE)'s annual ABI conference. It is ever important that awareness of brain injury risk and prevention be available to adults across professions.

BIAWE has committed themselves, partly through this conference, to ensuring that this crucial component of sports safety is heard throughout Windsor-Essex. It is imperative that adults who facilitate youth sports such as coaches and educators be aware of the signs and consequences of concussion. It is equally important that our healthcare providers and politicians respond accordingly to protect our youth so they can continue to participate in sports without risk of lifelong injury. We recognize the impact that brain injury makes on every aspect of life from the complications of initial injury to long term health outcomes which includes mental health.

I want to commend all attendees for taking the time to participate in discussion and increase general knowledge of sports safety and the interconnectedness of concussions and mental health. Especially the students and young athletes who are doing their part in not just protecting themselves but learning about concussions to protect their teammates and competitors.

As someone who coached hockey and was a goalie, I know firsthand the importance of protecting player safety and minimizing serious injuries. My previous work as an employment coach also allowed me the opportunity to work with several clients with brain injuries. For these reasons and many more, I extend my fullest support to the conference taking place today and thank the Brain Injury Association of Windsor & Essex County for committing themselves to this vital work.

Sincerely,

Brian Masse, Member of Parliament Windsor West

MESSAGE FROM IREK KUSMIERCZYK

BIAWE Conference: Kids Teens Concussions Mental Health Sports Safety

To whom it may concern,

I am writing to express my support for the important work being done by the Brain Injury Association of Windsor Essex (BIAWE) in raising awareness and providing education on the critical issues surrounding concussions, Acquired Brain Injury (ABI), and Traumatic Brain Injury (TBI). These issues, particularly as they relate to students and young athletes, have become increasingly urgent, and the efforts made by BIAWE are essential in fostering greater understanding and safety within our community.

The association's focus on concussion symptoms, diagnosis, and treatment, as well as the long-term mental health and addiction challenges that often arise from early concussions, is both timely and necessary. In addition, their advocacy for sports safety and concussion prevention, in alignment with initiatives like Rowan's Law, plays a vital role in reducing risks for youth important topics, as their knowledge is crucial in helping to guide future prevention strategies and support for individuals affected by brain injuries.

BIAWE's ongoing commitment to education, volunteerism, and fundraising ensures that these vital conversations continue and that resources remain available for those impacted by ABI and TBI. I truly commend the association's dedication to improving the lives of those in our community.

Sincerely,



Irek Kusmierczyk
Member of Parliament, Windsor—Tecumseh

CONFERENCE SPEAKERS



DR. SHANNON SCRATCH, Ph.D., C.Psych.,

Clinician Scientist, Bloorview Research Institute, Clinical Neuropsychologist, Brain Injury Rehab Team; Holland Family Professorship in Acquired Brain Injury Associate Professor (status), Department of Paediatrics & Rehabilitation Sciences Institute University of Toronto

BIO: Dr. Scratch is a Senior Clinician Scientist at Holland Bloorview Kids Rehabilitation Hospital and Associate Professor in the Department of Paediatrics and Rehabilitation Sciences Institute at the University of Toronto. Dr. Scratch is a practicing Clinical Neuropsychologist and her research program and hospital clinic are dedicated to youth experiencing prolonged symptoms post-concussion and acquired brain injury, and their caregivers and families. She holds foundation and tri-council funding and is especially interested in the development and testing of new interventions for these youths. Dr. Scratch holds the Holland Family Professorship in Acquired Brain Injury and is the director of the Neurehab Outcomes via Education & Learning (NOVEL) Lab. She is passionate about fostering youth and family engagement in research and is the past co-Chair of the Research Family Engagement Committee at Holland Bloorview. Dr. Scratch was guest speaker at the International Paediatric Brain Injury Society 5th Biennial Conference on Paediatric Acquired Brain Injury in Glasgow, Scotland

CONFERENCE TOPIC: Mental Health, Concussion, & Young People. Overview: This talk will cover current knowledge and understanding of the mental health experiences of young people (children, teens) who have experienced a concussion. The importance of pre-existing factors and treatment considerations will also be highlighted.



DR. BALRAJ JHAWAR, MD, MSc, ScD, FRCS(C) (Neurosurgeon)

BIO: Dr. Jhavar is a Canadian trained Neurosurgeon achieved through the University of Western Ontario in 2003. Since 2005, Dr. Jhavar has been an Adjunct Professor at the Schulich School of Medicine and Dentistry and a practicing Windsor Neurosurgeon. He received the Award of Excellence in Clinical Neurological Sciences from the Schulich School of Medicine in 2014. In 2004, Dr. Jhavar completed a subspecialty fellowship in skull base surgery at the University of Toronto through Dr. Michael Cusimano a Toronto Neurosurgeon and world authority in hockey related head injuries. In 2001, Dr. Jhavar achieved his Doctorate in Epidemiology and in 1999 achieved his Masters in Biostatistics, both from the Harvard School of Public Health. Dr. Jhavar's Honours Bachelor of Science degree is in Biophysics from the University of Western Ontario. Dr. Jhavar is also a published author and researcher as well as lecturer and instructor. His Clinical Neurosurgery research areas of interest include Skull Base Methods; Clinical Anatomy; Head Injury and Prevention and, Neuro-oncology.

CONFERENCE TOPIC: "Concussion in Hockey". Overview: Dr. Jhavar will review the epidemiology, risk factors, pathophysiology, treatment and outcomes from hockey related head injuries, including preventative strategies and future opportunities for improved and safer play.

CONFERENCE SPEAKERS



DR. HEMA GANGAM, MD, FAAP, ABPN (Pediatric Neurologist)

BIO: Dr. Hema Gangam is a Pediatric Neurologist in Windsor and Adjunct Professor at the Schulich School of Medicine and Dentistry. Dr. Gangam is also the Clerkship Director for the Schulich School of Medicine & Dentistry: Windsor Campus. She completed her postgraduate training in Pediatrics at Penn State University, then completed a Pediatric Neurology fellowship at Children's Hospital in Pittsburgh. Dr. Gangam's clinical and teaching areas of interest are focused on Child Neurology epilepsy, headaches, child development and medical education. She is the recipient of The 2017 The Hippocratic Council Windsor Clinician Teaching Award, 2018 Faculty Development Mini Fellowships Award & both the 2020 and 2023 Educators Award for the Schulich School.

CONFERENCE TOPIC: "Concussions in Kids: More Than Just Seeing Stars"



DR. PATRICK QUAID, MCOptom(UK), F.C.O.V.D.(USA), Ph.D (CAN),

Dr. Quaid is the Past President, College of Optometrists of Ontario (Optometric Regulatory Board), President Elect, COVD International (now OVDRA, USA based not-for-profit) Board of Director, Optometry Examining Board of Canada (OEBC) and Officer Canadian Armed Forces (CAF), 11th Field Regiment RCA, 4th CDN Div. Dr. Quaid trained as an Optometrist within the NHS Hospital Eyecare System in the UK; achieved his PhD in Vision Science in 2006 and his post-doctoral year in 2007 from the University of Waterloo. In 2011, he received his USA Neuro-Visual Rehabilitation Board Certification (FCOVD) Fellowship designation. Dr. Quaid was Adjunct Professor at University of Waterloo School of Optometry and President of the College of Optometrists of Ontario from Jan 2020 to Jan 2022. Dr. Quaid and Dr. Singman (MD PhD) jointly received an Award of Excellence in research pertaining to concussion from the USA based Neuro-Optometric Rehabilitation Association (NORA) group. Dr. Quaid authored over 30 formal publications in both optometric and medical journals and/or textbook chapters on topics ranging from the effect of oculomotor dysfunction on reading efficiency in children to the effects of concussion on vision as well as on visual field issues related to glaucoma and the relationship between open angle glaucoma and perfusion pressure using scanning laser topography imaging methods. Dr. Quaid founded VUE Cubed Vision Therapy Clinics due to his passion for visual rehabilitation having suffered a severe TBI at age 8. Dr. Quaid publishes his clinic data to show clinical translation and receives Canadian Federal government funding – a rare achievement. In 2020, he authored "Learning to See is Seeing to Learn" a book directed at educating parents and teachers of children with learning difficulties on the importance of visual skills "beyond 20/20".

CONFERENCE SPEAKERS



DR. PATRICK QUAID, CONTINUED...

CONFERENCE TOPIC: “Vision and Concussion: Why “20/20” is 20th Century Eyecare and what you need to know” Overview: Dr. Quaid will also discuss how vision interacts with other systems (i.e., vestibular function, proprioception); that although vision is not always the sole issue in mTBI/PCS, when it is, it can also wreak havoc on the other sensory systems. Dr. Quaid will outline research on how dynamic visual skills, such as tracking ability, near-far focusing and eye teaming skills in PCS and how they pertain to tasks such as reading and common PCS symptomatology such as headaches (a publication he contributed to for ICHD International Classification of Headache Disorders). He will discuss real life cases of dynamic visual skills deficiencies/oculomotor dysfunction cases; successful strategies; how dynamic visual issues connect to post-concussion syndrome specifically; how visual input to areas such as the cerebellum and Area MT/V5 is very likely key to understand in these cases; the importance of managing visual periphery, including use of prisms in select cases where “visual surface tilt” is perceived with resultant gait issues in ambulation. Dr. Quaid will also show real life cases recorded in his clinic showing how dramatic changes can be achieved with proper management. The importance of the concussion management TEAM will be emphasized, specifically knowing in what sequence to treat other aspects of post-concussion syndrome other than vision (i.e., cervicogenic aspects, vestibular aspects, migraine aspects etc.) and some management tips for clinicians. Objectives:

1. Demonstrate definitively that vision is most dominant system (PhD research)
2. Showing how vision, vestibular and proprioception in everyday life “need to jive” to ensure we always see the world as “one cohesive sensory perception”.
3. To show how overlooking PERIPHERAL visual function is a major error in PCS management.

Main take home point: That vision is nearly HALF the brain’s neural machinery and simply cannot be “dumbed down” to simple visual acuity (i.e., “20/20 on eyechart”)

CONFERENCE SPEAKERS



DR. BRENDA BERGE, Au.D., F-ADA, Doctor of Audiology (Vestibular-Audiology Rehab)

Dr. Berge earned her B.A. in Psychology from Brock University, Master of Science from Purdue University in 1995 and her Doctor of Audiology (Au.D.) degree in 1997, as one of the first dozen matriculated Au.D.'s in the world and the first in Canada. Her clinical rotations were completed at the Mayo Clinic in Rochester, MN, and the National Institutes of Health (NIH) in Bethesda, MD. She completed a postdoctoral fellowship in Neuroanatomy and Auditory Processing from Dartmouth Medical School, New Hampshire. She was Adjunct Faculty at Pennsylvania College of Optometry - School of Audiology from the inception of the Au.D. program in 2000 through 2008, until Salus University and the George Osborne-School of Audiology was formed. Dr. Berge has advanced board certification from the American Institute of Balance, training under Dr. Richard Gans, world leading expert on dizziness, vertigo and balance disorders, holding 4 AIB certifications for: Advanced Diagnostics; Vestibular Assessment and Management, Vestibular Rehabilitation therapy (VRT), Concussion-Labyrinthine Concussion Certificates. Dr. Berge's primary interest is the investigation of the clinical profiles of rare diseases and complex co-morbid neurological patients, and patients who suffered whiplash, TBI/PCS. The seven otic symptoms once referred to as late onset cervico-encephalic syndrome for Auditory Vestibular Nervous System (AVNS) symptoms including: tinnitus, misophonia, hyperacusis, hearing loss (auditory perceptual complaints), vertigo, dizziness, and imbalance/disequilibrium. She will review Visual Vestibular Integration Disorder, and the more recently introduced Dual Sensory Dysfunction, to discuss the intimate neurophysiological relationship between the audio vestibular nervous system and functional neuro-optometry.

CONFERENCE TOPIC: Dr. Berge will discuss the relationship of the eyes and ears with Dr. Quaid because a patient's dynamic visual acuity is directly impacted by binocular vision deficits. She will review the anthropological reasons and functions of the vestibule-ocular reflex and the corresponding vestibule-colic and vestibulospinal reflexes that often get overlooked. Dr. Berge will review normal AVNS system function and compare mTBI/TBI injury, whiplash dysfunction including subjective changes to a patient's auditory and vestibular nervous system (see Rivermeade Post Concussion Syndrome Questionnaire) to demonstrate how AVNS treatment can significantly mitigate the PCS patient complaints, including headache and gait. Videos of real patient cases will be shown to demonstrate the changes in the patient's posture and gait with otic treatment. Similar to treatment of the oculomotor/binocular vision system, the vestibular system needs proper diagnosis and treatment to properly balance the contribution to each of the systems for the dizzy and posturally affected patient. Videos demonstrate the nervous system as it integrates proper input by all sensory, neurologic (including cerebellar) and motor systems in order for maximal therapeutic effect. We will compare and contrast the two sensory system and the similarity of clinical presentation, and demonstrate how sensory treatment produces clear and immediate results, reinforcing the importance of management of the diagnostic team for safe gait and ambulation. Objectives:

1. Demonstrate the role of the AVNS system and the corresponding autonomic symptoms that present when there has been an injury causing dysfunction.
2. Review the integration of the auditory, vestibular, and with Dr. Quaid's assistance, the visual inputs to reveal the sensory integration to produce accurate proprioception.
3. To demonstrate the similarities in dysfunction and clinical presentation of the ocular system to that of the AVNS system and its contribution to sensory over-load or overwhelm in the mTBI/TBI patient population.

CONFERENCE SPEAKERS



BRIAN McCURDY, MSc., BSc., Retired Canadian Football League Player

Brian obtained his Master of Science in Kinesiology, a certificate of completion from the Institute of Youth Sports, from Michigan State University and his Bachelor of Science degree from Northern Arizona University. Brian is a retired Canadian Football League player who was drafted 8th overall first pick Toronto Argonauts CFL Draft and a consistent top five ranked high jumper in Canada. His accomplishments also include being an NCAA-D1 Athlete, All Big Sky Conference Football, Big Sky Outdoor High Jump Champion(indoor runner-up); Big Sky Conference Team Champion Track & Field; Junior College National Champion Football, Junior College State Champions Track and Field; Junior College All State/All Conference High Jumper (still holding Riverside College High Jump record 1989); Football City Championships Senior and Junior Football and multiple WSSA/SWSSA/OTA high jump titles. Brian began coaching in North Carolina before receiving his degree in Athlete/Coaching Development. His journey as a football coach included stops at Mumford High School Jr City Championship Runner-ups, Essex Raven League Championship Runner-ups, Crenshaw HS California State Semi Finals as a Masters Intern. After obtaining his degree Brian coached at the University of Windsor and despite an uneven win loss record, five of his athletes went on to the CFL (including Daryl Townsend Windsor). From there Brian coached at Wayne State University NCAA D2 National Championship runner-ups and for American Football Coaching Association's Coach of the Year. Brian then coached for two nationally known high schools in the US: Ravenwood in Tennessee (who were back to back State Quarter Finalists) and coached their junior program to a regular season championship. He coached at King HS Detroit Michigan where he was part of a State Championship. Brian prided himself on encouraging and promoting athletes to university to continue their education with the same enthusiasm as coaching CFL and NFL athletes. Brian accepted a role in the CFL Minority Coaching Program with the Toronto Argonauts before suspending coaching due to the pandemic. Since then he was an Instructor at St. Clair College to teach various communication disciplines and at the University of Windsor where he researched and lectured "Race in Sports in Canada". Brian also worked as a long term substitute teacher at Detroit Community District Public Schools to lead a class for students with Autism Spectrum Disorder (ASD) and students with other emotional and cognitive impairments. He was also involved with the preparation and participation of Special Olympic events. This was a continuation of his work in Tennessee working with this population which provides him a unique perspective of exercise and cognitive development. Brian and his sister Linda McCurdy are members of Windsor Essex County Sport Hall of Fame and his family has a long history of political involvement and dedication.

Conference Topic: Brian will discuss the importance of proper training and conditioning by certified coaches to ensure the reduction of injuries including concussions, the evolution of concussion awareness and reduction in sport, sports concussion to kids/teens and how it impacts their education and socialization.

CONFERENCE SPEAKERS



JOE GARLAND, M.H.K., CAT(C), CSCS

Joe Garland is currently the Strength and Conditioning Coordinator for the University of Windsor where he designs training programs for varsity athletes and high performance community athletes. Prior to joining the Lancers, Joe spent 12 years as the Athletic Therapist and Strength and Conditioning Coach for the Windsor Spitfires of the Ontario Hockey League. During that time, he was a part of the Spitfires' 3 Memorial Cup championships and was repeatedly selected by Hockey Canada to serve as an athletic therapist at other international events (World Junior Hockey Championships, U18 World Championships, etc).

With his extensive background in Athletic Therapy and training elite athletes, Joe uses his experience to help develop strength and conditioning programs to optimize the performance of Lancer athletes during their respective seasons, and help prevent injuries.

After growing up in Carbonear, NL, Joe completed his B. Sci. in Kinesiology at Dalhousie University in Halifax, N.S. Then completed a post-graduate diploma in athletic therapy at Sheridan College, before moving to Windsor to work for the Spitfires and then completed his Master's in Human Kinetics at the University of Windsor.

CONFERENCE TOPIC: "Concussion: A Front Lines Perspective.". Navigating current best practices of the practitioners responsible for the reduction of concussion incidence, educating stake holders on the importance of protocol adherence, and the management of potential injuries from mechanism to return-to-play. With close to 20 years of experience working with athletes, I will review how some aspects have changed, and offer opinions on how other aspects could change more for better outcomes for our youth athletes.



Mark McGuire, B.A.

Mark McGuire, B.A . Coaching Association of Canada Learning Facilitator and Hockey Canada Specialty Skills Instructor and Executive Director of GIVE AND GO Sport Education, a non profit advocating for physical , emotional and mental health of youth in amateur sport. He was involved in a 34 minute Netflix documentary with input from Olympic Athletes, Parachute Canada, Canadian Mental Health Association, Canadian Tire Jump Start, the Fowler Kennedy Clinic, etc. about seasonal, multi-sport participation for youth.

CONFERENCE TOPIC: Mark will present on the cognitive, psychological and physical advantages of the seasonal multi-sport approach in the growth and development of youth, as a safer and more enriching activity including the goal of reduced concussions. He will preview the documentary trailer and cite some of the participant's anecdotal and research findings.

ATTEND | EXHIBIT | SPONSOR

ATTEND - \$249*

Includes:

- **CONTINENTAL BREAKFAST**
- **LUNCH** [Catered by Koolini's Italian Eatery]
- **PARKING**

*STUDENT ATTENDEES - \$125

Students include those enrolled as a full time high school, College or university student on date of conference.

EXHIBITOR BOOTH - \$650*

- **EXHIBITOR BOOTH 8 X 10 TABLE**
- **INCLUDES 2 ATTENDEES**

*EXHIBITOR BOOTH FOR NON-PROFIT ORGANIZATION - \$325

SPONSOR

GOLD - \$7,500.00

- Full page advertisement in BIAWE's Conference program.
- Half page advertisement in BIAWE's "Step Ahead" Newsletter for one year (four editions).
- Pre-Conference recognition of your logo and sponsorship in BIAWE's website and social media for one year. (Please email your logo/ads to info@biawe.com)
- Recognition in the Conference opening and closing remarks
- Recognition as luncheon sponsor.
- An Exhibitor Table and four registrations at the Conference.
- Two invitations to the April 3, 2025 Speaker- Board Dinner.

SILVER - \$5,000.00

- Half page advertisement in BIAWE's Conference program
- Half page advertisement in BIAWE's "Step Ahead" Newsletter for two editions in one year.
- Pre-Conference recognition of your logo and sponsorship in BIAWE's website and social media for six months. (Please email your logo/ads to info@biawe.com)
- Recognition of your sponsorship in the Conference opening and closing remarks.
- Recognition as breakfast sponsor.
- An Exhibitor table and two registrations at the Conference.

BRONZE - \$3,000.00

- Quarter page advertisement in BIAWE's Conference program
- Quarter page advertisement in the "Step Ahead" newsletter for one edition
- Pre-Conference recognition of your logo and sponsorship in BIAWE's website and social media for three months. (Please email your logo/ads to info@biawe.com)
- Recognition of your sponsorship in the Conference during opening and closing remarks.
- An Exhibitor table and two registrations at the Conference.

BENEFACTOR - \$1500.00

- Recognition of your donation in the Conference program.
- An Exhibitor table with two attendees at the Conference.
- Pre-Conference recognition of your logo and sponsorship in BIAWE's website and social media for one month. (Please email your logo/ads to info@biawe.com)



Brain Injury
Association
of Windsor & Essex County

THANK YOU FOR YOUR SUPPORT

ANNUAL ABI CONFERENCE

CHILDREN & TEENS:

CONCUSSIONS, MENTAL HEALTH,
SPORTS & ROWAN'S LAW



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