



ECMS CLINICAL EDUCATION DAY - SPONSORSHIP REQUEST

Essex County Medical Society
163-1720 Howard Avenue, Windsor, ON N8X 5A6
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Dear Health Care Professional:

2023 Clinical Education Day.

The ECMS Clinical Education Day is being planned again this year for the medical community of Essex, Kent, and Lambton Counties. It will take place at the **CIOCIARO CLUB** on **WEDNESDAY, OCTOBER 4, 2023, 8:30AM-4:00PM**. The theme for the day is **“Moving Forward – The Recovery Stage”** Specific topics are based on the results of a needs assessment, completed by the physicians. This gives us the unique opportunity to offer relevant presentations by speakers specifically selected for their area of expertise. Feedback has been positive in that physicians feel that the information is highly useful and applicable to their needs. They also appreciate the opportunity to attend a conference of such high caliber, locally and at no charge to ECMS Members.

This year’s event will be in-person. Speakers have the option to do their lecture in-person or via ZOOM.

The hybrid format has allowed us to access the best speaker for each topic irrespective of where they live and work. There are no travel costs required for out of town faculty.

The event builds on 78 years of success. We expect that attendance this year will surpass our attendance of last year.

In order to attain and maintain the very high standard expected of this symposium, we are once again requesting support from the health care industry. The support requested would be sponsorship of booth exhibit space during the event. We hope that you and your company can see the value of participating in this event. Please keep in mind that you may display whichever products you choose and they need not be oriented to Topics covered during the presentation. Your support will provide an opportunity to acknowledge and demonstrate the significant contribution and commitment that industry makes in our community.

Sponsorship is as follows: \$1,500.00 for a booth with 2 representatives in attendance

Cheques can be made out to **the ECMS Clinical Education Day or Essex County Medical Society (Clinic Day)** and mailed to: **Essex County Medical Society, 163-1720 Howard Avenue, Windsor, ON N8X 5A6** or paid through our website www.ecms.org with **Visa, Mastercard or PayPal**.

We would appreciate confirmation of your support by **SEPTEMBER 20, 2023**. This is very important for planning purposes. Please feel free to contact us if you have any questions or require any further information.

We thank you in advance for your participation and look forward to working with you.

Agenda topics:

- 1. Insomnia and new treatment guidelines**
- 2. Dyslipidemia**
- 3. Diabetes**
- 4. The surge in ADD/ADHD among adolescents and the increase in anxiety disorders (harms of social media)**
- 5. New preventative screening guidelines (ex. new pap guidelines, Hpv screening)**
- 6. Mental health gaps- where are the psychiatrists? & Counseling and why it's hard and expensive to access.**
- 7. Addressing Malnutrition in Primary Care – how to access a RD in the community.**
- 8. COPD**
- 9. Osteoporosis**
- 10. Any new guidelines**

Final Agenda to follow.

Sincerely,



Tim O'Callahan M.D. CCFP - Chair Scientific Committee
Tamara Siddall, M.D.
Rose Ann Ng, M.D, MCFP, ABFM
Shauna Carter, N.P.
Walaa Alchikh, N.P.