



## **ECMS CLINICAL EDUCATION DAY - SPONSORSHIP REQUEST**

Essex County Medical Society  
163-1720 Howard Avenue, Windsor, ON N8X 5A6  
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Dear Health Care Professional:

2021 ECMS Virtual Clinical Education Day.

This will be a full day conference on **WEDNESDAY, OCTOBER 6, 2021**. The theme for the day is **“A year in perspective: COVID-19 and its Implications on Future Primary Care”**

The virtual format has allowed us to access the best speaker for each topic irrespective of where they live and work. There are no travel costs required for out of town faculty.

The event builds on 76 years of success. We expect that attendance this year will surpass our record attendance of last year. While in previous years, travel may have precluded those in other communities from attending, we anticipate that removing that barrier will allow them to participate.

We are aware that this format is not conducive to the kind of personal, one on one interaction that sponsors enjoy with an in-person meeting. We are looking at increasing the opportunity for interaction between sponsors and primary care providers (ability to interact via the virtual platform). We value your involvement and support.

Our sponsorship request is unchanged from previous years at \$1500. Includes virtual booth and designated time to engage with participants during the conference. Recognition of sponsors will be also included on the clinical education day evaluation program.

Cheques can be made out to **the ECMS Clinical Education Day or Essex County Medical Society (Clinic Day)** and mailed to: **Essex County Medical Society, 163-1720 Howard Avenue, Windsor, ON N8X 5A6** or paid through our website [www.ecms.org](http://www.ecms.org) with **Visa, Mastercard or PayPal**.

We would appreciate confirmation of your support by **SEPTEMBER 15, 2021**. This is very important for planning purposes. Please feel free to contact us if you have any questions or require any further information.

We thank you in advance for your participation and look forward to working with you.

Sincerely,

**Tim O'Callahan M.D. CCFP - Chair Scientific Committee**  
**Roxanna Rivetna, M.D.**  
**Tamara Siddall, M.D.**  
**Shauna Carter, N.P.**  
**Walaa Alchikh, N.P.**