



ECMS CLINICAL EDUCATION DAY - SPONSORSHIP REQUEST

Essex County Medical Society
157-1720 Howard Avenue, Windsor, ON N8X 5A6
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Dear Health Care Professional:

We are excited to announce our plans for the 2020 ECMS Clinical Education Day.

An in-person meeting is not feasible due to the COVID-19 pandemic. We are therefore shifting to a virtual format using Zoom Webinar. This will be a full day conference on **WEDNESDAY, OCTOBER 7, 2020**. The theme for the day is “COVID-19 -Clinical Issues and Broader Impact”

The virtual format has allowed us to access the best speaker for each topic irrespective of where they live and work. There are no travel costs required for out of town faculty.

The event builds on 75 years of success. We expect that attendance this year will surpass our record attendance of last year. While in previous years, travel may have precluded those in other communities from attending, we anticipate that removing that barrier will allow them to participate

We are aware that this format is not conducive to the kind of personal, one on one interaction that sponsors enjoy with an in-person meeting. We value your involvement and support. To provide recognition of this, we will project a powerpoint slide provided by you throughout the meeting. Our sponsorship request is unchanged from previous years at \$1500.

Cheques can be made out to **the ECMS Clinical Education Day or Essex County Medical Society (Clinic Day)** and mailed to: **Essex County Medical Society, 157-1720 Howard Avenue, Windsor, ON N8X 5A6** or paid through our website www.ecms.org with Visa, Mastercard or PayPal.

We would appreciate confirmation of your support by **SEPTEMBER 4, 2020**. This is very important for planning purposes. Please feel free to contact us if you have any questions or require any further information.

We thank you in advance for your participation and look forward to working with you.

Sincerely,

Tim O'Callahan M.D. CCFP - Chair Scientific Committee
Roxanna Rivetna, M.D.
Alex Shen, M.D.
Tamara Siddall, M.D.
Shauna Carter, N.P.