MINUTES of the Executive Meeting for the ESSEX COUNTY MEDICAL SOCIETY held on Thursday, January 30th, 2020 at WRH (Met. Campus) Met. Admin. Conference Rm#1 at 5:30 PM.

PRESENT:	Dr. A. Beaudet Dr. D. Mazhar Dr. A. Ng Dr. J. Vandereerden Dr. A. Shen	Dr. D. Kadri Dr. V. Maraj Dr. J. Summerfield Dr. J. Bondy Dr. C. Velehorschi
ABSENT:	Dr. D. Hellyer	Dr. P. Naidu
REGRETS:	Dr. N. Krayacich	

CALL TO ORDER

The Executive Meeting was called to order by Dr. Bondy at 5:35 P.M.

APPROVAL OF AGENDA

Amanda distributed the agenda which had been presented via email.

Motion: To approve the agenda as circulated. Motion By: <u>Dr. J. Bondy Dr. J. Summerfield</u> Seconded By: Dr. J. Summerfield & Dr. A. Ng Dr. Bondy requested vote: All in favour.

3.0 PREVIOUS MINUTES

Amanda distributed the October 2019 minutes which had been presented via email.

Motion: To approve the minutes circulated. Motion By: <u>Dr. J. Summerfield</u>Dr. J. Bondy Seconded By: Dr. J. Summerfield & Dr. J. Vandereerden Dr. Bondy requested vote: All in favour.

Amanda distributed the January 2020 Old & New minutes which had been presented via email.

Motion: To approve the minutes circulated. Motion By: Dr. J. Bondy Seconded By: Dr. J. Summerfield & Dr. V. Maraj Dr. Bondy requested vote: All in favour.

4.0 BUSINESS ARISING FROM THE MINUTES

4.1.1 ECMS Credit Card

ECMS is in the process of applying for an office credit card.

Update: Dr. Vandereerden will compare BMO vs Scotia Bank Corporate Cards and report back to the Executive.

4.1.2 Chamber of Commerce

This topic was tabled until the March meeting.

5.0 OFFICER'S REPORTS

5.1 <u>President's Report</u> – Dr. J. Bondy

5.1.1 ECMS Budget update

Projected budget was presented to the Executive for discussion.

2020 costs and revenue estimates have been added to the excel sheet to help prevent exceeding the budget.

5.1.2 Scotia Bank -Sponsorship of Event in Exchange of Booth & Talk Time

Proposed Partnership – Scotia Bank is proposing to sponsor an event potentially up to \$5,000. They requested to sponsor a booth and talk time at a future event. It was suggested to allow Scotia Bank to sponsor the Annual Summer BBQ.

The Executive discussed the above request. Not all were in favour of Scotia Bank sponsoring the family BBQ. It was suggested that they could potentially sponsor a FFY event. Different education events and advertising ideas were also discussed during this meeting. This topic was tabled for later discussion.

Dr. Ng suggested presenting Scotia Bank with a yearly contract grant of \$20,000- \$30,000 - provide Scotia Bank with a layout of the yearly events. Examples of exposure could be - Added into the AGM program, Clinic Day booth, Newsletter advertisement etc.

5.1.3 Schulich Awards of Excellence Dinner April 7th, 2020 Sponsorship

The Executive were all in favour of sponsoring a table of 10. Cost of sponsorship is 1,000 - this will be added to the budget sheet.

5.1.4 "ECMS In Trust" Account

Update: Dr. Bondy previously discussed with the group of specialists concerns raised by the Executive from the Old & New meeting in regard to the "ECMS In Trust" account. The <u>specialists</u> agreed to bring the money else where & the ECMS accountant was informed of this decision and the <u>bank was contacted and the</u> account was <u>not</u> opened.

5.1.5 Survey Monkey Account

The Executive was informed that the Survey Monkey is a free limited account. The program will only collect a maximum of 60 responses. The last survey sent to the membership gathered 60 out of 63 responses. The full version costs \$27/month.

It was suggested to use Google survey which is a free program. Amanda will create an ECMS google survey account.

5.1.6 Survey Results

The Monkey Survey results were presented to the Executive and it was agreed that the following events will be organized for 2020.

Cirque Du Soleil – Dr. Maraj agreed to organize this event. Paint Night – Dr. Kadri agreed to organize this event. Volleyball – Dr. Vandereerden agreed to <u>look into this event, and to organize based on</u> group feedback at next meeting Rock Climbing- Dr. Summerfield <u>and Dr. Velehorschi</u> agreed to <u>look into 2 different</u> <u>venues and report back at the March meeting. Ideally this event will run in April.</u> Retirees Luncheon – planned for late September. Family BBQ – May

5.1.7 AGM/President Ball

The Executive were in favour of combing the AGM & President's Ball this year.

Amanda will contact the following venues for Friday/ Saturday availability and costs.

Essex Golf & Country, Beach Grove Golf & Country, Fogolar Furlan, Ciociaro Club & St. Clair Centre for the Arts.

Fee for this event will be discussed.

5.1.8 Website Update

The Website will be launched on Tuesday. The default privacy settings have been fixed to private.

Pharma company sponsored CME events advertised on the website calendar vs emailed was discussed.

It was agreed to charge a \$500 fee to post the Pharma held CME events on the website calendar to help minimize email communication through the ECMS Membership.

A suggestion to send an email reminder every 2 weeks will be sent to the membership reminding the members to check the calendar on the website.

What to include in the newsletter and what to be sent via email was discussed at this meeting. Change of address, new practice, end of practice notices will be added to the newsletter – this will also be added to the announcement section on the new website.

Moving forward the ECMS assistants will use descriptive subject lines in emails for easier reference.

5.1.9 Dr. Gibb Request

The Executive agreed not to send the requested info from Dr. Gibb.

5.1.10 Dr. Naidu request

Brian Martin – presenting to the ECMS members or Executive re: Investing service. Dr. Mahzar will contact Brian for more information.

5.1.11 OMA Media

Dr. Ng emailed Frank to set a date for Media training for the interested Executive members. Update to be provided.

5.1.12 OHT Update

Dr. Bondy provided info regarding the Partnership Council, and the new Steering Ccommittee.

5.1.13 Approve New Members

All new members were approved.

Dr. Hamzeh Nasri (Pediatrics)

6.0 <u>1stVice President</u> - Dr. J. Summerfield

No Report.

7.0 <u>2nd Vice President</u> – Dr. V. Maraj

No report.

8.0 <u>Treasurer's Report</u> – Dr. J. Vandereerden

No Report.

9.0 Past President - Dr. P. Naidu

Absent. No Report.

10.0 COMMITTEE REPORTS

10.1 BENEFITS -

10.2 COUNTY REPORT- Dr. A. Shen

No Report.

11.0 REPORTS FROM OMA DIRECTOR - Dr. A. Ng

No Report.

12.0 OTHER BUSINESS

13.0 DATE OF NEXT MEETING

Thursday, March 5th, 2020

14.0 ADJOURNMENT

This meeting was adjourned at <u>6:45</u> PM.

Minutes taken by: Amanda Hoyt ECMS Executive Assistant